



## WORKSHOP CONDUCTOR

**Associate Professor Dr. Munir Shuib** is the Deputy Director and an Associate Research Fellow at the National Higher Education Research Institute (IPPTN), Universiti Sains Malaysia. Prior to his appointment as IPPTN's Deputy Director, he served as the Coordinator for the School of Humanities' consultancy program, Coordinator for Universiti Sains Malaysia's thinking skills course, Head for English Language Studies program, as well as Deputy Dean in charge of industry and community network. His areas of interest include graduates' skills and competencies, curriculum development and university-community engagement. He has been involved in various research and consultancies in these three areas and has published numerous papers in national and international journals. Some of his major studies and publications include topics on graduate employability skills, needs analysis, educational technology and the changing academic profession. Many of his completed and ongoing studies are top-down studies on higher education issues in Malaysia awarded by the Ministry of Higher Education Malaysia to provide recommendations on policy matters in Malaysian education system. He is especially interested in language learning innovation and currently developing a smartphone application for university English language learners. He is also a member of ASIATEFL and the Global Higher Education Network (GHEN). He received his MA and PhD in Applied Linguistics from the University of Sheffield, United Kingdom and Graduate Certificate in Tertiary Education Management from the University of Melbourne, Australia. He currently serves as the advisor for the Bulletin of Higher Education Research.



## REGISTRATION FORM

Name

Gender  Male  Female

Email  Phone

Organization

Address

### Attendance Type

Undergraduate (Student)

Postgraduate (Student)

Individual

### Payment

Bank Transfer

Cheque

*\*This form may be duplicated.*



SCHOOL OF HUMANITIES

# BE DIVERGENT!

## CREATIVE THINKING WORKSHOP FOR STUDENTS



13 MAY 2016 [FRIDAY]  
CONFERENCE HALL  
SCHOOL OF HUMANITIES  
UNIVERSITI SAINS MALAYSIA

## INTRODUCTION

Creativity is the currency of success. It is an asset which must be fully utilised to become a more innovative individual and a better decision maker through out-of-box thinking. This hands-on and casual workshop aims to help students be more creative through the use application of systematic and effective creative problem solving techniques, and as a result become more efficient in their academic and other activities. The concepts and methods learned will help participants to generate creative ideas, and solve problems effectively. The creative energy acquired will expand their vision and help them to deal with problems with better creative ideas. Indirectly, this workshop will also help prepare students for the workplace.

## OBJECTIVES

1. To teach students with systematic and effective problem solving techniques.
2. To enhance students' creative thinking skills.
3. To prepare students' with soft skills which will be useful in securing employment.

## WORKSHOP OUTLINE

- **Understanding creativity**

Participants will learn about what is actually meant by creativity, and its myths which have been perceived by many resulting in shallow and restricted thinking.

- **Perceptions and paradigm shifts**

This session introduces students the common ways in which we tend to perceive things including some of the common mistakes in perception which result in 'paradigm paralysis'. The participants will then be introduced strategies to help them widen and sharpen their perceptions and shift their paradigm.

- **Understanding problems**

Understanding problems require strong analytical thinking skills. Participants will be introduced simple yet effective ways to identify and recognise a problem. They will learn to determine the root causes of a problem, and how to break a large problem up into manageable chunks.

- **Generating solutions**

This topic aims at enhancing participants' divergent thinking skills which involve the use of intuition, imagination, and radiant thinking. Participants will be introduced various techniques in order to generate creative ideas towards solving a problem such as Edward de Bono's Six Thinking Hats and Thinking Tools.



## TARGET PARTICIPANTS

Undergraduate, Postgraduate Students and individual interested to enhance creative thinking.

## REGISTRATION FEE

Registration fees is **RM60.00** (*workshop materials, certificate, 1 Tea Break and 1 Lunch*).

## PAYMENT METHODS

Recipient Name : Bendahari USM  
Name of bank : Bank Muamalat Malaysia Berhad  
No. account : 0702-0001054-71-6  
Proof of payment must be sent via e-mail to:  
jjulia@usm.my

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