

**DR. HICHAM LAHLOU**

English Language Studies Section
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BIOGRAPHY

Hicham Lahlou (PhD) is a senior lecturer at the School of Humanities, Universiti Sains Malaysia. He has amassed a wealth of expertise spanning over two decades in teaching high school and university English. His research interests lie in cognitive linguistics, semantics, morphology, and corpus linguistics. <https://orcid.org/0000-0003-2796-9877>

AREAS OF EXPERTISE

- APPLIED LINGUISTICS
- COGNITIVE LINGUISTICS
- SEMANTICS
- MORPHOLOGY

ACADEMIC QUALIFICATION

- **PhD (2016), (Applied Linguistics)**
Universiti Sains Malaysia (USM)
- **MA (2005), (English Language and Linguistics)**
Universiti Kebangsaan Malaysia (UKM)
- **BA (1992), (English Language and Literature)**
Abdelmalek Essaadi University, Morocco

ADMINISTRATIVE DUTIES

- **COORDINATOR – ENGLISH SECTION**

January 2012 - January 2013 (Albukhary International University, Malaysia)

MEMBERSHIPS

- **MEMBER, COGNITIVE SCIENCE SOCIETY**

2019 to present (International)

- **MEMBER, The Cambridge Panel: ENGLISH**

2017 – 2023 (International)

- **MEMBER/JAWATANKUASA KELAB KEBAJIKAN DAN SOSIAL PUSAT PENGAJIAN ILMU KEMANUSIAAN (KEKSOS)**

2022 to present (University)

- **JOURNAL REVIEWER, ARAB WORLD ENGLISH JOURNAL (AWEJ) (INTERNATIONAL)**

2022 to present (International)

- **PEER REVIEWER**

Cogent Arts & Humanities

Qeios

Pertanika Journal of Social Sciences & Humanities (JSSH) 3L

The Southeast Asian Journal of English Language Studies

AWARDS AND STEWARDSHIP

- **TEACHING EXCELLENCE AWARD**

Universiti Sains Malaysia, 2023 (University)

- **RESEARCH EXCELLENCE AWARD**

Universiti Sains Malaysia, 2021 (University)

- **CERTIFICATE OF EXCELLENCE - THE BEST THESIS AWARD**

Universiti Kebangsaan Malaysia (UKM), 2006 (University)

PUBLICATIONS

Article in Journal

WoS

1. Jun, Z., Lahlou, H., & Adam, Y. (2023). Image Schemas in The Great Gatsby: A Cognitive Linguistic Analysis of the Protagonist's Psychological Movement. *Cogent Arts & Humanities*, 10(2), 1-19.
<https://doi.org/10.1080/23311983.2023.2278265>

ESCI

1. Lahlou, H., & Abdul Rahim, H. (2023). The Inclusion of Polysemes in Non-native English Textbooks: A Corpus-based Study. *Arab World English Journal*, 14 (2) 19-29. <https://dx.doi.org/10.24093/awej/vol14no2.2>
2. Lahlou, H., & Hajar, Abdul Rahim. (2013). A Cognitive Linguistic Analysis of the Concept TEMPERATURE in English and Arabic. *Arab World English Journal*. Special Issue on Translation, 2, 118-128.

Scopus

1. Ting, Z., Lahlou, H., & Azam, Y. (2023). A corpus-based cognitive linguistic analysis of taste words: The case of English "bitter" and Chinese *ku*. *KEMANUSIAAN the Asian Journal of Humanities* 30(Supp. 1), 43–72. <https://doi.org/10.21315/kajh2023.30.s1.4>
2. Lahlou, H., & Ho-Abdullah, I. (2022). A Cognitive corpus-based study of exocentric compounds in English. *Journal of Language and Linguistic Studies*, 18(1), 1021-1032. <https://doi.org/10.52462/jlls.236>
3. Lahlou, H., & Rahim, H. A. (2022). Conceptual Metaphors in North African French-speaking News Discourse about COVID-19. *Indonesian Journal of Applied Linguistics*, 11(3), 589-600. <https://doi.org/10.17509/ijal.v11i3.35949>
4. Lahlou, H., & Ho-Abdullah, I. (2021). The fine line between compounds and portmanteau words in English: A prototypical analysis. *Journal of Language and Linguistic Studies*, 17(4), 1684-1694. <https://doi.org/10.52462/jlls.123>
5. Lahlou, H., & Rahim, H. A. (2020). SPEED and VELOCITY in Arabic and English: A Corpus-based Cognitive Linguistic Analysis. *International Journal of Advanced Science and Technology*, 29(7s), 1005 - 1015.
6. Lahlou, H., & Rahim, H. A. (2016). Culture and conceptualisation of scientific terms: an analysis of the concepts "Weight" and "Mass" in Arabic and French. *KEMANUSIAAN The Asian Journal of Humanities*, 23(2), 19-37. <https://doi.org/10.21315/kajh2016.23.s2.2>

ERA

1. Lahlou, H. (2019). The motivations for the semantic change in the category green in Arabic: A synchronic and diachronic corpus-based analysis. *Open Journal of Social Sciences*, 8, 18-28. <https://doi.org/10.4236/jss.2020.81002>

MyCite

1. Lahlou, H. (2023). Multinational Visitors' Framing of Al-Qarawiyyin University: An Analysis of Google Reviews. *Asian Journal of Research in Education and Social Sciences*, 5(3), 437-447. <https://doi.org/10.55057/ajress.2023.5.3.41>
2. Lahlou, H. (2023). The Cognitive Mechanisms Underlying the Concept of سرعة (Speed) in Arabic. *Arab World English Journal for Translation and Literary Studies*, 7(1). 21-32. <http://dx.doi.org/10.24093/awejtls/vol7no1.2>
3. Lahlou, H., & Rahim, H. A. (2020). The influence of Prior Knowledge on Learning Scientific Terminology: A Corpus-based Cognitive Linguistic Study of acceleration in Arabic and English. *Arab World English Journal for Translation and Literary Studies*, 4(1), 148-160. <http://dx.doi.org/10.24093/awejtls/vol4no1.12>
4. Lahlou, H. (2020). A Corpus-based Cognitive Linguistic Analysis of Pre-existing Knowledge of Scientific Terminology: The Case of English Energy and Arabic طاقة (ṭāqa). *Arab World English Journal for Translation and Literary Studies*, 4(1), 3-13. <http://dx.doi.org/10.24093/awejtls/vol4no1.1>

Others

1. Lahlou, H. (2019). Students' Views of Science Education Challenges: A Focus Group Study. *Language in India*, 19(12), 27-34.
2. Lahlou, H. (2018). The conceptualisation of science terminology: A Cognitive linguistic analysis of the categories electricity and light in Arabic. *International Journal of Humanities and Social Science Research*, 4(2), 75-80.

Books

1. Lahlou, H. (2021). *Concepts in Physics: A Comparative Cognitive Analysis of Arabic and French Terminologies*. Kuala Lumpur: Institut Terjemahan & Buku Malaysia (ITBM).
2. Lahlou, H., & Ho-Abdullah, I. (2012). *A Cognitive Approach to Compounds and Blends: Revising the linguistic approach to blends*. Germany: LAP LAMBERT Academic Publishing.

Chapter in Books

1. Irfan, R., & Lahlou, H. (2021). Vacation into Staycation: A Connotative Analysis. In M. Ebrahimi & U. Aydemir (Eds.), *A Global Pandemic: Ripple Effects of COVID-19*. Sabah: Penerbit UMS.

Article in Proceeding

1. Lahlou, H. (2019). A Corpus-based Cognitive Analysis of the Radial Category green in Arabic. In M. P. Asl, K. Rajandran & Y. Azam (Eds.), *The e-Proceedings of the 5th International Conference on Linguistics, Literature and Culture: Change and Preservation in Language and Culture in Asia* (pp. 150-154). Malaysia: School of Humanities, Universiti Sains Malaysia.

RESEARCH PROJECT

1. **2021 - 2023, Short-term Research Grant, Universiti Sains Malaysia**
2. **2011 – 2013, Postgraduate Research Grant Scheme, Universiti Sains Malaysia**

PAPER PRESENTED

Conference

1. 6th International Conference on Linguistics, Literature and Culture, Universiti Sains Malaysia (USM), Penang, Malaysia (2022).
2. 4th International Conference on Current Trends in the Middle East: Virtual International Joint Conference on COVID-19 Global Impacts, Universiti Teknologi Malaysia (UTM), Faculty of Social Sciences and Humanities UTM Johor, Malaysia (2021).
3. 5th International Conference on Linguistics, Literature and Culture: Change and Preservation in Language and Culture in Asia, Universiti Sains Malaysia (USM), Penang, Malaysia (2019).
4. 4th International Conference on Linguistics, Literature and Culture, Universiti Sains Malaysia (USM), Penang, Malaysia (2016).
5. 2nd International Conference on Linguistics, Literature and Culture, Universiti Sains Malaysia (USM), Penang, Malaysia (2012).

ACADEMIC/PROF. SERVICES

Evaluation

1. (2023) Thesis Entitled "Language and Ideology: A Comprehensive Study of Transitivity in Selected Pakistani Fiction in English," PhD (The Women University Multan, Pakistan), (External Examiner)
2. (2023) Thesis Entitled "Investigating the Role of Stylistic Strategies in Rivers' Selected Fiction," PhD (The Women University Multan, Pakistan), (External Examiner)
3. (2024) Thesis Entitled "A Study of Code-Mixing in Malaysian Teochew," MA (Universiti Sains Malaysia), (Internal Examiner)
4. (2023) Thesis Entitled "Persuasive Acts in UNGA's Political Speeches on Terrorism," MA (Universiti Sains Malaysia), (Internal Examiner)
5. (2022) Thesis Entitled "An Interdiscursive Analysis of CEFR in the English Education Policy of Malaysia," MA (Universiti Sains Malaysia), (Internal Examiner)
6. (2022) Thesis Entitled "Metrolingual Practices in a UNESCO World Heritage Site: A Case Study of George Town, Penang," MA (Universiti Sains Malaysia), (Internal Examiner)
7. (2021) Thesis Entitled "A Sociolinguistic Study of Language and Gender in Staging History: Selected Plays from Five Arts Centre Malaysia 1984-2014," MA (Universiti Sains Malaysia), (Internal Examiner)
8. (2021) Thesis Entitled "Arabic Terms of Address in the Conversations of English-Speaking Libyan Bilinguals," MA (Universiti Sains Malaysia), (Internal Examiner)

SUPERVISION

PhD

1. Maria Salihu (Doctor of Philosophy) (MS) - A Cognitive Semantic Analysis of Idioms in Nigerian Political Talk Shows
2. Inuwa Yusuf Nuhu (Doctor of Philosophy) (MS) - Expressive and Evaluative Aspects of Connotation in Hausa Court-Song: A Semantic Analysis
3. Jiao Fengming (Doctor of Philosophy) (MS) - Analysis of Chinese EFL Learners' use of Metaphors in Argumentative Essays
4. Zhou Jun (Doctor of Philosophy) (MS) - A Cognitive Investigation to the Linguistic Landscape from Image Schema to Conceptual Metaphor: A Case Study of the City of Hefei, Anhui, China
5. Yang Yang (Doctor of Philosophy) (MS) - A Cognitive Study of Metaphors in Political Speeches by Chinese Politicians
6. Zhang Ting (Doctor of Philosophy) (MS) - The Contrast and Comparison Studies on Polysemy between English and Chinese Taste Terms from the Perspective of Cognition
7. Luo Xirong (Doctor of Philosophy) (MS) - A Corpus-based Cognitive Study of Metaphor in Virginia Woolf's Works
8. Irfan Rida (Doctor of Philosophy) (MS) - A Multimodal Approach to an Image-Text Relationship of Fast-Food Brands' Advertisements
9. Huang Qi (Doctor of Philosophy) (CS) - Effectiveness of Flipped Classroom on Developing Critical Thinking Skills in Chinese EFL Undergraduates' Academic Writing
10. Wang Jianning (Doctor of Philosophy) (CS) - Compound Premodifiers in Chinese English Writing: A Descriptive Approach to their Morphology and Semantics

Master

1. (2023) Anis Mardhiah binti Ahmad Khairuddin (Master (Dissertation - Mixed Mode)) - A Study of Conceptual Metaphors in Taylor Swift's Song Lyrics (Already Graduated)
2. (2023) Nur Amalin Balqis Binti Muhammad Zamarin (Master (Dissertation - Mixed Mode)) - Gender Differences among Disney's Antagonists: A Pragmatic Study of Impoliteness Strategies (Already Graduated)
3. (2023) Umami Kalsum Abd Aziz (Master (Dissertation - Mixed Mode)) — An Analysis of Politeness in in Mat Kilau: The Rise of a Warrior Film
4. (2023) Nur Farhinaa Othman (Dissertation - Mixed Mode)) - A Comparative Study of Politeness Strategies in Disagreement in An Online Forum by Different Ethno-Linguistic Undergraduate Students in Malaysia

TEACHING

Master

1. HET525 – Perspectives in English Language Studies literacy and Literature
2. HET526 - Dissertation

Bachelor

1. HET327 - English Language Studies Project
2. HET526 - Dissertation
3. HET227 - Morphology and Syntax
4. HET103 - Advanced Reading and Writing
5. HET - Semantics
6. HEK215 - Contemporary English Grammar
7. HEA101 - Introduction to English Language Studies
8. HXE229 - Language Learning Theories
9. HEK222 - Critical Reading and Writing
10. HXE107 - Theories of Receptive and Productive Skills
11. HXE113 - Study Skills